



JUSTIN LEE

IDEATION + DESIGN

SKILLS

Design

Product Design
UI/UX Design
Graphic Design
Concept Sketching

Software

Illustrator
Photoshop
Rhino 3D
InDesign
AfterEffects
Procreate
Garageband

Research

User Survey
Usability Testing
Storyboarding
Prototyping
Statistical Analysis
Persona Analysis

Languages

English
Korean

PROFILE OF QUALIFICATIONS

Five years of Industrial Product Design, Graphic and Brand Design experience, including Hands-on Prototyping, Model Making, Ideation, Sketching, and User Research. Repeatedly recognized for exceptional attention to detail and aesthetics, analytical problem solving aptitude, excellent customer service, communication, and interpersonal skills with the ability to foster internal/external relationships and build strategic alliances.

EDUCATION

Rhode Island School of Design | Graduate 2019 Bachelors in Industrial Design
Seoul National University | Graduate 2018 Summer Institute in Korean Architecture and Cultural Studies
Harvard Business School Online | Online Leadership Course 2021

EXPERIENCE

ST Trading Corp | Houston, TX | 2019 - present

Product, Graphic, and Architectural Design including re-designing layout of the facility to improve flow of traffic and ensure CDC/EPA requirements for Pandemic distancing requirements. Designed company graphics for face masks and employee uniforms; created web graphics and brand design.

- Determined process and approach to design challenges by executing design research, product concepts, and prototyping.
- Identified product features that provide both fashion and function.
- Led and participated in product brainstorming sessions.

OSS Apparel | Boston, MA | Q1 - 2020

Industrial Product and Graphic Design for Sports Teams and Schools; and refined house fabrication resources with relevant technologies.

- Generated product ideas, created hands-on sketches and mockups, and also developed 2D and 3D renderings and photography using Illustrator and Photoshop, while ensuring designs reflect customer product requirements.

Pangea.App | Providence, RI | Q3 - 2018

Worked directly with Design Team and cross-functional teams to create the company logo and improve the UI/UX layout. Surveyed over 100 users to ensure that the app solutions are aligned with user demands, effective, and user friendly.

- Conducted User-Interface web & mobile testing to identify glitches, investigate user friendliness and innovate solutions.

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identify
investigate
ideate
innovate

